



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Campaign Group (The)  
1600 Locust Street  
3rd Floor  
Philadelphia, PA 19103

## Contract # 330784

### Schedule Dates

09/18/12-10/07/12

### Advertiser

Pol/Iss/AFSCME (16909)

### Agency

Campaign Group (The) (1205)

### Product

Political - Issue (1068)

### Brand

ISS/AFSCME (82375)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

/

### Phone/Fax

N/A

### CPE

National/Political

### Account Types

Standard

### Billing Type

Standard

### Comments

AFSCME 9/18 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Date Entered

09/10/12

### Last Modified

09/20/12

### Entered By

Jennifer Stewart

### CO-OP

Yes

### Headline #

06309239

### Demo

Normal

### Order Type

Normal

### Package Deal

15.00

### Commission %

15.00

### Commission

\$11,951.25

### Net Total

\$67,723.75

### Sales Tax

### Pittsburgh (WPXI)

By Broadcast Month

Spots

Rate

61

22

83

\$53,450.00

\$26,225.00

\$79,675.00

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	5:59A- Channel 11 News 6am	3		X	X	X	X			3	\$600.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/10/12
2.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	7A- 8A (EST)	3		X	X	X	X			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/2	9/10/12
3.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	8A- 9A (EST)	3		X	X	X	X			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 8-9A/3	9/10/12
3.0.1	Preempt	09/21/12															Pittsburgh (WPXI)	Marked as Did not Air/Spot	
4.0	Normal Line / Preempt	09/18/12-09/21/12	5	:30	5:58P- Channel 11 News At 6pm M-F	2		X	X	X	X				\$750.00		Pittsburgh (WPXI)	NA NEWS 6-630P DUE TO RATE/4	9/10/12
4.0.1	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	
4.0.2	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	
5.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	7:30P- WHEEL OF FORTUNE	3		X	X	X	X			3	\$1,250.00	\$3,750.00	Pittsburgh (WPXI)	WHEEL 730-8P/5	9/10/12
6.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Pittsburgh (WPXI)	LATE NEWS/6	9/10/12
7.0	Normal Line / Preempt	09/18/12-09/21/12	5	:30	11:34P- TONIGHT SHOW	3		X	X	X	X				\$300.00		Pittsburgh (WPXI)	NA TONIGHT DUE TO RATE/7	9/10/12
7.0.1	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	

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Product Political - Issue (1068)  
Brand ISS/AFSCME (82375)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name /  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments AFSCME 9/18  
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Last Modified 09/20/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06309239  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$11,951.25  
Net Total \$67,723.75  
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Sep. 2012	61	\$53,450.00
Oct. 2012	22	\$26,225.00
<b>Grand Total:</b>	<b>83</b>	<b>\$79,675.00</b>

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7.0.2	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	
7.0.3	Closed Preempt	09/18/12															Pittsburgh (WPXI)	No Avail/Exception -	
8.0	Normal Line / Spot	09/22/12-09/22/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/8	9/10/12
9.0	Normal Line / Sports-Football	09/23/12-09/23/12	4	:30	6:59P- Football Night In America								1	1	\$3,750.00	\$3,750.00	Pittsburgh (WPXI)	FNA 7-815/9	9/10/12
10.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	4:29P- Judge Judy 430p	2	X	X	X	X	X			2	\$400.00	\$800.00	Pittsburgh (WPXI)	JUDY 430-5P/10	9/10/12
11.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5-530P/11	9/10/12
12.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/12	9/10/12
13.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	6:59P- Jeopardy	3	X	X	X	X	X			3	\$1,250.00	\$3,750.00	Pittsburgh (WPXI)	JEOP 7-730P/13	9/10/12
14.0	Normal Line / Preempt	09/24/12-09/24/12	5	:30	7:57P- The Voice 8-10P	1									\$1,750.00		Pittsburgh (WPXI)	NA VOICE 8-10P DUE TO RATE/14	9/10/12
14.0.1	Closed Preempt	09/24/12															Pittsburgh (WPXI)	No Avail/Exception -	
15.0	Normal Line / Spot	09/18/12-09/21/12	5	:30	11:59A- Channel 11 News At Noon	3	X	X	X	X	X			2	\$275.00	\$550.00	Pittsburgh (WPXI)	NOON NEWS/15	9/10/12

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Brand ISS/AFSCME (82375)  
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Sales Office Telerep/Washington DC  
Buyer Name /  
Phone/Fax N/A  
CPE National/Political  
Account Types Standard  
Billing Type Standard  
Comments AFSCME 9/18  
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15.0.1	Preempt	09/21/12															Pittsburgh (WPXI)	Marked as Did not Air/Spot	
16.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	5:59A- Channel 11 News 6am	3		X	X	X	X			3	\$600.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/10/12
18.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	7A- 8A (EST)	3		X	X	X	X			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/2	9/10/12
20.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	8A- 9A (EST)	3		X	X	X	X			3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 8-9A/3	9/10/12
22.0	Normal Line / Preempt	09/25/12-09/28/12	5	:30	5:58P- Channel 11 News At 6pm M-F	2		X	X	X	X				\$750.00		Pittsburgh (WPXI)	NA NEWS 6-630P DUE TO RATE/4	9/10/12
22.0.1	Closed Preempt	09/25/12															Pittsburgh (WPXI)	No Avail/Exception -	
22.0.2	Closed Preempt	09/25/12															Pittsburgh (WPXI)	No Avail/Exception -	
24.0	Normal Line / Spot	09/25/12-09/27/12	5	:30	7:30P- WHEEL OF FORTUNE			1	1	1				3	\$1,250.00	\$3,750.00	Pittsburgh (WPXI)	WHEEL 730-8P/5	9/10/12
26.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Pittsburgh (WPXI)	LATE NEWS/6	9/10/12
28.0	Normal Line / Preempt	09/25/12-09/28/12	5	:30	11:34P- TONIGHT SHOW	3		X	X	X	X				\$300.00		Pittsburgh (WPXI)	NA TONIGHT DUE TO RATE/7	9/10/12
28.0.1	Closed Preempt	09/25/12															Pittsburgh (WPXI)	No Avail/Exception -	
28.0.2	Closed Preempt	09/25/12															Pittsburgh (WPXI)	No Avail/Exception -	

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Sales Office Telerep/Washington DC  
Buyer Name /  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
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Comments AFSCME 9/18  
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28.0.3	Closed Preempt	09/25/12															Pittsburgh (WPXI)	No Avail/Exception -	
30.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE	2						1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/8	9/10/12
32.0	Normal Line / Sports-Football	09/30/12-09/30/12	4	:30	6:59P- Football Night In America	2							1	1	\$3,750.00	\$3,750.00	Pittsburgh (WPXI)	FNA 7-815/9	9/10/12
34.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	4:29P- Judge Judy 430p	2		X	X	X	X			2	\$400.00	\$800.00	Pittsburgh (WPXI)	JUDY 430-5P/10	9/10/12
36.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	5P- 5:30P (EST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 5-530P/11	9/10/12
38.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$600.00	\$1,200.00	Pittsburgh (WPXI)	NEWS 530-6P/12	9/10/12
40.0	Normal Line / Spot	09/25/12-09/27/12	5	:30	6:59P- Jeopardy	3		1	1	1				3	\$1,250.00	\$3,750.00	Pittsburgh (WPXI)	JEOP 7-730P/13	9/10/12
42.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	11:59A- Channel 11 News At Noon	3		X	X	X	X			3	\$275.00	\$825.00	Pittsburgh (WPXI)	NOON NEWS/15	9/10/12
44.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:59A- Channel 11 News 6am	1		X	X	X	X			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/19	9/12/12
45.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	7A- 8A (EST)	1		X	X	X	X			1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/20	9/12/12
46.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	8A- 9A (EST)	2		X	X	X	X			2	\$625.00	\$1,250.00	Pittsburgh (WPXI)	TODAY 8A-9A/21	9/12/12

## CONFIRMATION CONTRACT

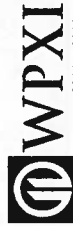
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Buyer Name /  
Phone/Fax N/A  
CPE National/Political  
Account Types Standard  
Billing Type AFSCME 9/18  
Comments \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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47.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1		1	1	1	2			5	\$1,000.00	\$5,000.00	Pittsburgh (WPXI)	NEWS 6-630P/22	9/12/12
48.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	7:30P- WHEEL OF FORTUNE	1		X	X	X	X			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730-8P/23	9/12/12
49.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1		X	X	X	X			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/24	9/12/12
50.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	11:34P- TONIGHT SHOW	1		X	X	X	X			1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT/25	9/12/12
51.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE	1						1		1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	SNL/26	9/12/12
52.0	Normal Line / Sports-Football	10/07/12-10/07/12	4	:30	6:59P- Football Night In America	1							2	2	\$4,000.00	\$8,000.00	Pittsburgh (WPXI)	FNA 7-815P/27	9/12/12
53.0	Revised Line / Sports-Football	10/02/12-10/05/12	4	:30	4:29P- Judge Judy 430p	2		X	X	X	X						Pittsburgh (WPXI)	JUDY 430-5P/28	9/12/12
53.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	4:29P- Judge Judy 430p	2		X	X	X	X			2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	JUDY 430-5P/28	9/13/12
54.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5P- 5:30P (EST)	1		X	X	X	X			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/29	9/12/12
55.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:30P- 6P (EST)	1		X	X	X	X			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/30	9/12/12
56.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	6:59P- Jeopardy	1		X	X	X	X			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOP 7-730P/31	9/12/12
57.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	11:59A- Channel 11 News At Noon	1		X	X	X	X			1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/32	9/12/12

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58.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	4P- Judge Judy 4p	1		X	X	X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDY 4-430P/33	9/12/12
59.0	Normal Line / Prime	09/25/12-09/25/12	4	:30	7:57P- The Voice 8-9p			1						1	\$3,550.00	\$3,550.00	Pittsburgh (WPXI)	THE VOICE 8-10P/34	9/20/12
60.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	11:34P- TONIGHT SHOW	6	X	X	X	X	X			6	\$500.00	\$3,000.00	Pittsburgh (WPXI)	TONIGHT/35	9/20/12

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